

# The Role of the Corporation

Now and in the Future

# OVERVIEW

- Subject: the role of corporations in society and whether role should be different
- Current status (Friedman doctrine)
- The British Society as source for ideas -  
<https://www.thebritishacademy.ac.uk/programmes/future-of-the-corporation/>
- Colin Mayer overview - which identifies an expanded role
- Discussion
  - Should there be change?
  - What would be changed?
  - How would it be changed?
  - Difficulties in executing change?

# Example of Inadequate Action

Link to an article about

**Investor payouts and job cuts jar with U.S. companies' social pledge**

<https://www.reuters.com/article/us-health-coronavirus-businessroundtable-idUSKBN29U14W>