

Gary @ Big Ideas Forum Anthem 11. 1. 2018

- We have to protect ourselves against

   (a) crooks and (b) personal data
   collectors.
- "You're not the customer, you're the product."

**NEW YORK TIMES BESTSELLER** 

#### **MARC GOODMAN**

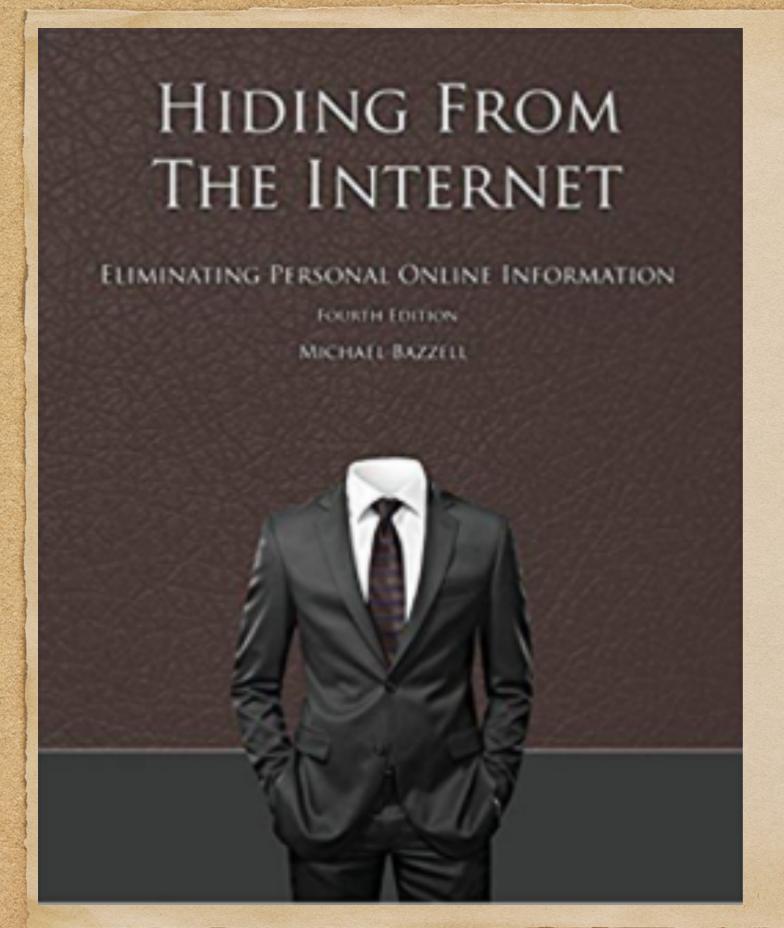


#### **FUTURE CRIMES**

Inside the Digital
Underground and the Battle
for Our Connected World

# Future Crimes Paperback – Mar 18 2018 by Marc Goodman





Hiding from the Internet: Eliminating Personal Online Information

Paperback – Mar 18 2018 by Michael Bazzell

# THE ART OF INVISIBILITY

The World's Most Famous Hacker

Teaches You How to Be Safe in the

Age of Big Brother and Big Data

AUTHOR OF THE NATIONAL BESTSELLER GHOST IN THE WIRES

#### KEVIN MITNICK

with Robert Vamosi

FOREWORD BY MIKKO HYPPONEN, CHIEF RESEARCH OFFICER OF F-SECUR

#### **Kevin Mitnick:**

#### The Art of Invisibility:

The World's Most Famous
Hacker Teaches You How to Be
Safe in the Age of Big Brother
and Big Data

Paperback scheduled for release in 2019

"Technology...is a queer thing: it brings you great gifts with one hand and it stabs you in the back with the other."

Charles Percy Snow

"The truth will set you free, but first it will piss you off."

Gloria Steinem

- 1 <a href="https://www.youtube.com/watch?v=Pm1Wgd9bbOk">https://www.youtube.com/watch?v=Pm1Wgd9bbOk</a> Business of Cyber Crime
- 2 <a href="https://www.youtube.com/watch?v=aN1yoWv4ONo">https://www.youtube.com/watch?v=aN1yoWv4ONo</a> Cybercrime Hacking Goes Way Beyond Simple Identity Theft
- 3 <a href="https://www.youtube.com/watch?v=FqrLUtIFVjs">https://www.youtube.com/watch?v=FqrLUtIFVjs</a> Where Is Cybercrime Really Coming From?
- 4 <a href="https://www.youtube.com/watch?v=c\_2Ja-OTmGc">https://www.youtube.com/watch?v=c\_2Ja-OTmGc</a> Cybercrime Isn't About Computers; It's About Behavior

• "...(C) ompanies such as Acxiom have been able to deploy the most sophisticated intelligence surveillance system that has ever existed into the lives of nearly every American alive today. This technological feat represents the 'new normal' of our data surveillance society...." Marc Goodman, Future Crimes

• "The Acxiom Corporation...operates more than 23,000 computer servers that 'are collecting, collating, and analyzing' more than 50 trillion unique data transactions each year. Ninety-six percent of American households are represented in their data banks, and Acxiom has amassed profiles on over 700 million consumers worldwide. Each profile contains more than fifteen hundred specific traits per individual...."

• "Data brokers get their information from our Internet service providers, credit card issuers, mobile phone companies, banks, credit bureaus, pharmacies, departments of motor vehicles, grocery stores, and increasingly our online activities."

[Also from multiple government agencies/ public records, as well as the big tech companies]

What you can do TONIGHT (and every night):

- (1) turn off your computer(s), and
- (2) turn off your wi-fi router.

Tomorrow morning:

Update your browser, i.e. Windows, MacOS

- Then...
- Open your browser, type in your full name, and clik "enter/search".
- Be prepared to be shocked! (And this is only the free stuff!!!)

- Antivirus (e.g. Norton, McAfee,
   Symantec, etc., NOT Kaspersky)
- MALWAREBYTES (\$0, 40, 60)
- CCleaner --removes cookies and plugins

• CHANGE YOUR BROWSER.

FIREFOX (free) does not track you; set it as your default browser.

DUCKDUCKGO (free) anonymous search engine. No user account, does not log IP address.

- ◆ HELPER APPS (1):
- HTTPS Everywhere (encrypted connection, free),
- uBlock Origin (ad blocker, free), AdBlock Plus (free),

cont'd

- HELPER APPS (2):
- Privacy Badger (blocks tracking cookies, free),
- NoScript (blocks ads and 3rd party referrers, free)

 VPN (Virtual Private Network) -- hides your computer's identity and location.
 PIA (Private Internet Access), NordVPN, etc.

- EMAILS: NEVER open an email from an unknown source, and don't click on attachments or urls inside emails before checking their validity.
- The big, free email apps (e.g., gmail) scan your emails, allegedly to filter out malware, but really in order to send you targeted advertising.

  Solution: use an "end-to-end encryption" email such as PROTONMAIL.

- TEXTING. Use an app, NOT your phones text program. Chatsecure, Signals
- Never click on ads

• EVERY MOUSE CLICK YOU MAKE, I'LL BE WATCHING YOU.

Be very careful what you search for one the Internet. It's not just search engines that track your online habits; every website you visit does as well." Kevin Mitnick, <u>The Art of Invisibility</u>

 Strengthen your PASSWORDS, and use a "password manager." This includes all connected devices, esp. wi-fi routers (NEVER use default passwords).

Do you really need wi-fi?

• ETHERNET alternative--more secure, faster, reduced latency, more reliability/ less interference. If you choose to stay with wi-fi, do a search for how to keep your wi-fi secure

- SMARTPHONES: turn off "location" feature until you need it, e.g. for "maps" app. Use Firefox, VPN, etc.
- MINTMOBILE: anonymous, less expensive

#### DISINFORMATION:

NEVER give personal information unless it is

 (a) legally required or (b) there is a clear
 need for it, e.g. medical info

 Use cash and/or pre-paid credit cards/gift cards (can't be tracked)

"It is unsettling but true that to date no computer system has been created that cannot be hacked."

Marc Goodman, Future Crimes

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- 01 Nov · Cyber Crime
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- 04 Oct · Tech Slam
- 20 Sep · Materials
- 06 Sep · Energy II
- 17 Aug · Coffee Tuesdays
- 07 Jun · Tech Slam
- 24 May · Mini-Slam
- 10 May · Ethical Questions for the Next 20 Years
- 19 Apr · Future of Communication
- 08 Apr · Big Ideas Forum Website
- 05 Apr · Synthetic Biology

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Future Event – We looked at this troubling area in the Fall of 2015, but as everyone knows, much has happened since then. Our exposure is increasing, and cyber crime is getting more and more sophisticated. In this presentation, we will look at recent developments, examples, and "What can we do about it?" This is an evening you do not want to miss.

Presenter: Gary

Tags: Social Issues FUTURE

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Here's a calendar of the upcoming events.

lay No	ovember 2018 🔻				Print Week	Month Agenda
Mon 29	Tue 30	Wed 31	Thu 1 Nov	Fri 2	Sat 3	Sun 4
29	30		22:00 Cyber Crime	2	3	4
5	6	7	8	9	10	11
12	13	14	15 21:00 The Future of	16	17	18
19	20	21	22	23	24	25
26	27	28	29 21:00 3D Printing - a	30	1 Dec	2

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#### Resources

#### **Accelerating Technology**

- Ray Kurzweil: "The Singularity Is Near"
- Stuart Armstrong: "Smarter Than Us The Rise of Machine Intelligence"
- Michio Kaku: "The Future of The Mind"
- Jim Mellon: "Fast Forward: The Technologies and Companies Shaping Our Future"
- Jerry Kaplan: "Humans Need Not Apply: A Guide to Wealth and Work in the Age of Artificial Intelligence"
- Robert Bryce: "Smaller, Faster, Lighter, Denser, Cheaper: How Innovation Keeps Proving the Catastrophists Wrong"

#### **Futurism**

- Peter Diamandis: "Abundance: The Future Is Better Than You Think"
- Clive Thompson: "Smarter Than You Think: How Technology Is Changing Our Minds for the Better"
- Matt Ridley: "The Rational Optimist"
- · Robert Ranish: "Post- and Transhumanism: An Introduction"

#### Digital Technology

Thank You!

#### MOBILE Malware

- Malware applications continue to surge:
   Variants are up 54%
- Symantic blocked an avg. of 24,000 malicious malware mobile applications each DAY last year

#### Protecting your Internet life

- Unpatched devices and greyware make life easier for attackers
- Mobile users also face privacy risks from grayware apps that aren't completely malicious BUT can be troublesome: 63% of grayware apps leak the device's phone number.

#### Protecting your Internet life

- Updating to the latest OS is good cyber security hygiene. However,
- only 20 percent are running the newest version of Android, and
- only 2.3 percent are on the latest minor release.